



## DAMELIN REMAINS COMMITTED TO EDUCATION IN SOUTH AFRICA

*In response to recent media speculation,  
Damelin would like to respond as follows:*

**D**amelin is a leading South African academic institution that has been in operation for more than 60 years and has more than 40 campuses country wide. Damelin has a proud tradition of quality education.

**I**n answer to changing market needs, South Africa's largest provider of private education, Educor, of which Damelin is a key brand, has implemented a new company structure designed to streamline its business model to function more effectively in South Africa's private education arena. This new structure is an executive management change only.

**T**he new management structure will capitalise on emerging market trends, growing Damelin's position as a leading private educator in South Africa.

**I**t will strengthen Damelin's technological capabilities, leading to advancements in education delivery, from online to mobile technology.

**T**he new structure will have no effect on Damelin's academic board and its structure. Damelin's current student service operations will be maintained, with an increased focus on customer service.

**D**amelin's products and services will continue to expand and adapt to South Africa's emerging market trends, providing quality and relevant programmes to equip learners for the market and build the nation.

**We wish to reaffirm our commitment to learners and should you have any further questions regarding Damelin, please contact us at: [info@educor.co.za](mailto:info@educor.co.za).**

The Educor logo consists of the word "educor" in a lowercase, blue, sans-serif font. A red accent is placed above the letter 'e'.